

The Power of Self Knowledge

2BSchool is a team of mentors, editors and interview specialists with extensive international experience. Our methodology is based on helping clients acquire and articulate self knowledge: the single most important attribute that business schools seek in an MBA candidate.

Pursuing an MBA is a major life decision and we're here to help, whether you're applying to schools now or whether you might consider an MBA in the future.

Get free information right now. See the free offer, below. Also, if you'd like to talk, we can call you via phone or Skype. Contact details are above.

Free Consultation!



Testimonials

"When I contacted 2BSchool deadlines were approaching fast. I had already started writing; however I felt it lacked substance. I was stuck, and not making much progress. It was almost like starting again, but from a more solid base..."

- Rob Rocha, Stern School of Business, New York University

"The process was really helpful: 2BSchool extracts the best from you, and helps you to develop a consistent, powerful story. In this competitive world, not using the 2bschool approach is giving away too much advantage."

- Carlos A. Madrid, Kellogg School of Management, Northwestern University

[Read more testimonials](#)



We provide you with the tools and coaching to achieve great results.

Graduates of leading programs ourselves, we know first-hand the admissions process, the schools, what they are looking for and what they can do for you and your future. We know the admissions process is lengthy, difficult, and opaque (Psst: it's designed to be that way). We don't promise shortcuts, but we'll show you how to use the process to your successful advantage.



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There is an art to a powerful application, but like all art it begins with the proper tools and techniques. Starting with our questionnaire and entry interview, we leverage those, providing you written analyses with our own strategic matrix: S.W.O.R.D. ® Analysis. Need to choose and guide your recommenders? We have an instrument for that. Having trouble organizing your essays – or even your thoughts? We have developed conceptual frameworks to get and keep you going, focused and effective.

FREE Offer

Top surprises and unconventional wisdom about the MBA application process. From Stefan Bielski, founder of 2bschool and graduate admissions professional.

Name: *

Enter Your Full Name.

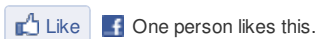
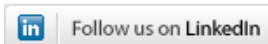
Email: *

Enter Your Email.

Get It Now!

Useful information to help you organize your thoughts about business school and prepare for action.

We will never reveal your name or e-mail address to anybody




We are a team of mentors: we guide you through the entire process, including:

- School selection
- Career analysis, advise & planning
- Strategic planning
- Questionnaire & introductory interview
- Reapplication evaluation
- Essay / personal statement coaching, review, feedback and editing
- Résumé / CV preparation, critique & development
- Recommender selection, letter preparation
- Data form review/advising
- Interview preparation and coaching, mock interviews, analysis and feedback
- Planning school visits, advising on school communications

and/or editing

■ Grant ' scholarship search and negotiation

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